14,520 members of adult Scottish general public invited to complete survey

Randomised (n = 14,520)

No questionnaire control (NQC; n = 3630)

Questionnaire control (QC; n = 3630)

TPB (n = 3630)

Anticipated regret (AR; n = 3630)

Measure: socio-demographic

Measure: socio-demographic & emotions

Measure: socio-demographic, emotions & attitudes

Measure: socio-demographic, emotions, attitudes and anticipated regret

NHSBT search Organ Donor Register database

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Analysed

Analysed

Analysed

Analysed

Excluded 1) Pre-existing registered organ donors

2) Actively withdraw consent

6-month follow-up

Data analysis