1250 sent advance notification letter

28 declined

1222 sent survey

41 eliminated - deceased, changed address, overseas, or limited English and unable to complete
517 non respondents after wk 6 reminders and wk 8 reminder phone call

664 survey respondents 56.22%

21 excluded from FIT offer - either up to date with screening or did not wish to participate (respondents who had contacted the researchers during the survey period)

FIT offered to 643 survey respondents

64 unable to complete FIT due to health restrictions or prior involvement in a continuous screening program.

579 eligible to complete FIT

329 returned FIT (56.82%)

250 did not return FIT (43.18%)

203 excluded based on TTM stage (see Exclusions)

376 with full survey data, eligible to complete FIT and in pre-contemplation, contemplation or preparation stage of TTM

=> 192 completed FIT
=> 184 did not complete FIT