Records identified through database searching (n = 4959) 

Additional records identified through other sources (n = 3) 

Records after duplicates removed (n = 3940) 

Records screened (n = 3825) 

Records excluded (n = 3780) 

Full-text articles assessed for eligibility (n = 45) 

Full-text articles excluded, as not mass media interventions (n = 35) 

Studies included in qualitative synthesis (n = 10) 

Studies included in quantitative synthesis (meta-analysis) (n = 0)