Background influence

Past Behavior
- Demographic variables
- Attitudes towards targets (stereotypes and stigma)
- Personality Traits, Moods and Emotions
- Other Individual Difference Variables (perceived risk)

Behavioral beliefs and their evaluative aspects
- Normative beliefs and motivation to comply
- Control beliefs & perceived power

Attitude
- Norm
- Self-efficacy

Skills
- Intention
- Environmental constraints

Behavior