Figure 2: Participant flow

- Invitation people with FH-status
  - Information about the study
  - Informed consent letter
  - Baseline electronic questionnaire Q1

Positive reply (n=400)

Baseline measurement M1

Stratification and (cluster) randomization

Intervention group N=200

Control group N=200

PRO-FIT*advice

PRO-FIT*coach: face-to-face counselling

1-5 counsellor-initiated booster calls

1-5 counsellor-initiated booster calls

Questionnaire Q2

Incentive 1

Incentive 2

Follow-up measurement M2

Incentive 3

No intervention

Questionnaire Q3

Incentive 1

Incentive 2

Incentive 3