Organisation
Elements in Workplace, School, Clubs, Church: Canteens and snack vending machines; Physical and psychological conditions.

Population
Elements that impact on population:
- Economy; Pay levels;
- Unemployment; Food industry marketing; Food pricing and competition

Environment
Elements in the macro- and micro- environment:
- Access to shops; Food types available; Housing (cooking facilities; garden); Allotments for growing vegetables.

Socio-cultural
Socio-economic; Ethnicity; Culture; Religion; Age; Gender: Lifestyles associated with each

Diet
Life-course experience
Individual capacity for action & behaviour

‘What’ food is eaten
‘Where’ food is eaten (e.g. cooking/eating at home)
‘How’ food is eaten (e.g. chewing)
‘Why’ food is eaten (e.g. religion)
‘When’ food is eaten (e.g. meal times; snacking)

Clinical outcomes due to diet include: Overweight and obesity, CVD, Cancer, Osteoporosis, Rickets and other diseases of deficiency.

Conceptual framework for public health guidance (source: Kelly MP et al. 2009)