Recruited participants, demographic data obtained via interviews and patient folders
N = 224

Allocation to arms

Excluded 18 participants: no information on weeks pregnant and incorrect phone numbers
N = 206

Allocated to experiment
n = 102

Allocated to control
n = 104

Lost to follow-up

5 opt-outs: 2 reported baby passed away shortly after birth, 2 had a miscarriage

3 opt-outs: 2 had a miscarriage

40 could not be traced: voicemail/number does not exist

Included in analysis:
- knowledge
  n = 57
- behaviour change
  n = 52

Focus group
n = 7

Included in analysis
n = 61