Can the CBK be primarily distributed through a skilled birth attendant (SBA) or other health worker (e.g. TBA or community worker)?

*Note: this is the preferred method of distribution*

- Yes
  - How would the SBA / health worker distribute the CBK?
    - Facility
    - Antenatal clinic
    - Household distribution

- No
  - Consider distributing CBKs through community mobilisation
    - NGOs
    - Participatory women’s group
    - Social marketing