What is the prevalence of clean birth practices?

Low

High

Are there sub-populations with low rates of clean birth practices?

Yes

What is the reason for the low rate of clean birth practices?

Lack of access to commodities e.g. rural and low income populations

Consider CBKs as means of increasing access to commodities

Lack of commodities & knowledge

Consider CBKs along with education as means of promoting clean birth practices

Lack of awareness or knowledge

Unknown

CBKs are not needed

Conduct further investigation before considering CBKs