Clinician Attitudes to Individual Preventive Behaviours

- Clinician’s orientation to preventive care
- Measure of success perceived by clinician

Norms

- Professional expectations
- Patient expectations
- Cost & Availability
- Patient’s cultural background
- Patient’s education level
- Clinician skills
- Level of risk to patient
- Practice capacity

Controls

- Time & priority
- Resources eg IT templates
- Patient motivation

DELIVERY OF PREVENTIVE CARE

Professional expectations

Patient expectations

Cost & Availability

Patient’s cultural background

Patient’s education level

Clinician skills

Level of risk to patient

Practice capacity

Patient motivation