2725 GPs invited to participate by a letter

711 reacted by fax: 575 were not interested in participation
40 were interested but like to be contacted later
  of which 1 requested an informal talk
24 requested more written information
  of which 11 then requested an informal talk
72 requested an appointment for an informal talk

895 contacted by phone: 474 were not interested in participation
133 were interested but like to be contacted later
  of which 1 requested an informal talk
40 requested more written information
  of which 10 then requested an informal talk
248 requested an appointment for an informal talk

116 could not be reached (had moved or on sick-leave or were retired)

343 appointments for informal talks:

31 did not want to participate, their main reason:
  - the financial incentive was too small (4)
  - the patient inclusion cost too much time (18)
  - other (like retirement in near future) (9)

312 GPs in 221 practices participated (mean period 526 days, range 112-882)

150 GPs in 127 practices have recruited one or more patients