Trial context

In-patient volunteers
Deferred responsibility
Sick out-patients

Underlying social factors

Barriers and facilitators

Recognition
Consideration
Naming

HEALTH OR TREATMENT-TAKING EXPERIENCE

Recognition
Consideration
Naming

REPORT

Barriers and facilitators:

- Memory
- Significance to participants
- Relevance to report
- Consequences
- Articulating a response
- The blood tells everything

Question method