Figure 2: Flow chart of sample selection

9956 (40-60y, Hamilton) → Not selected 8787

1170 (Random sample) → *Excluded 123

1047 (Questionnaire sent) → No response 500

547 (Questionnaire back) → Incomplete 62

485 (Complete answers) → Failed on rationality 17

*History of CRC
*Hospitalized
*None English
*Incapable