Office-Based Providers (n=155,991)
- Family Medicine: n=77,779
- Internal Medicine: n=78,212

Excluded (n=68,065)
- Family Medicine: n=23,449
- Internal Medicine: n=44,616

Randomized (n=1,500)
- Allocated to Control group (n=750)
  - Family Medicine: n=392
  - Internal Medicine: n=358
- Allocated to Experimental group: (n=750)
  - Family Medicine: n=413
  - Internal Medicine: n=337

Returned Surveys (n=253)
- Undeliverable Surveys: n=5
- Non-response: n=495

Returned Surveys (n=268)
- Undeliverable Surveys: n=2
- Non-response: n=486

Analyzed (n=243)
Excluded from analysis:
- Does not prescribe statins: n=6
- Survey data double-entry not able to be performed: n=1
- Not currently practicing primary care (deceased, war, other specialty): n=3

Analyzed (n=255)
Excluded from analysis:
- Does not prescribe statins: n=7
- Survey data double-entry not able to be performed: n=3
- Not currently practicing primary care (deceased, war, other specialty): n=3